CBC/Radio-Canada’s Merchandising Division is proud to release Le Vent du Nord symphonique – the CD is one of the top picks of the public broadcaster’s French-language music radio network, Espace musique.

“This concert featuring Le Vent du Nord and the Orchestre symphonique de Québec (OSQ) was recorded before a live audience in the Grand Théâtre de Québec’s Salle Louis-Frêchette, and the occasion was definitely worth immortalizing on disc,” says René Bourdages, President of CBC/Radio-Canada’s Merchandising Division.

In the midst of a snowstorm on December 11, 2009, Le Vent du Nord and the OSQ built a magnificent musical bridge between the symphonic and the traditional.

“The concert was magical | Le Vent du Nord’s vocals and poetry meshed perfectly with Tom Myron’s sumptuous symphonic arrangements to create a one-of-a-kind musical event. We’re very pleased to have captured this magic moment for the Radio-Canada Musique label,” adds Espace musique Director Christiane LeBlanc.

Since Le Vent du Nord formed in 2002, the group has experienced a meteoric rise to fame. Having won a number of prestigious awards, including a Juno, the quartet is now one of Quebec’s most revered traditional music groups on the international stage. The foursome is made up of singers and multi-instrumentalists Nicolas Boulerice, Simon Beaudry, Olivier Demers and Réjean Brunet. The Orchestre symphonique de Québec is one of Canada’s oldest symphonic ensembles: the OSQ performs annually at several special concerts.

Executive Producer: Pascale Labrie
Recording Producer: Chantal Bélisle
Recording Engineers: François Légaré and Martin Meilleur
Mastering Engineer: François Goupil

CBC/Radio-Canada’s Merchandising Division is the convergence point for all of the Corporation’s merchandising activities. The Division was created in 2002 with a mandate to generate revenue opportunities via CBC/Radio-Canada content and standout products on TV and radio as well as from the Corporation’s archives. The Division also operates an online shop (cbcshop.ca) and a number of retail locations (Montreal, Toronto, Ottawa and Vancouver).

Produced by the Canadian Broadcasting Corporation and distributed by DEP, Le Vent du Nord symphonique will be available in stores, as well as at CBC Shops and cbcshop.ca, as of Tuesday November 16, 2010.